

Provisional Product List for NAICS 55: Management of Companies and Enterprises

1	2	3	4	5	6	7	8	20	21	22
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product		
			Can	Méx	US	Title	Definition	Can	Méx	US
551	1				X	Debt guarantee services	Guaranteeing debt securities issued by subsidiaries.			5511152
551	2				X	Securitization services	Purchasing and pooling assets, such as accounts receivable, of subsidiaries and the issuance of securities of a holding company to the public through equity markets.			5511152
551	3				X	Licensing of rights to use intellectual property protected as industrial property	Granting permission to use industrial intellectual property owned or controlled by the licensor. Includes licenses to use property that is implicitly or explicitly protected by industrial property laws (patents, industrial designs, integrated circuit topography, trade secrets, and trademarks). Includes the right to publish, reproduce, record, modify, incorporate, or distribute industrial intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. Includes: • temporary transfers of rights through licensing. • permanent transfer of individual rights through sale. Excludes: Permanent transfers of rights granted through outright sale of intellectual property. Same as product 1 in 533 list and 4.2 in 5417 list.			5511153311054171054172061131071151151248-49

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			Can	Méx	US			Can	Méx	US
551	3.1				X	Licensing of rights to use intellectual property protected by patent	Granting permission to use intellectual property owned or controlled by the licensor, that is implicitly or explicitly protected by patent and trade secrets law. Includes licenses to use property protected by utility, design, plant, and software patents, etc. Includes the right to publish, reproduce, record, modify, incorporate, or distribute patented intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. Includes: <ul style="list-style-type: none">• temporary transfers of rights through licensing.• permanent transfer of individual rights through sale. Excludes: Permanent transfers of rights granted through outright sale of intellectual property. Same as product 1.1 in 533 list.			55111 533110 541710 541720 611310
551	3.2				X	Licensing of rights to use intellectual property protected by trademark	Granting permission for the commercial use of trademarked property (names, symbols, and logos, etc.) owned or controlled by the licensor. Same as product 1.2 in 533 list and 10.9 on 711 list.			55111 533110 711 511 512 48-49
551	4				X	Licensing of rights to use intellectual property protected by copyright	Granting permission to use copyrighted intellectual property owned or controlled by the licensor. Includes licenses to use property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to broadcast, publish, reproduce, record, modify, incorporate, distribute, or rent copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. Includes: <ul style="list-style-type: none">• temporary transfers of rights through licensing.• permanent transfer of individual or some rights (e.g., only book and/or film rights) through sale of such rights. Excludes: <ul style="list-style-type: none">• permanent transfers of all rights granted through outright sale of intellectual property. Same as product 9 on 711 list.			55111 533110 541710 541720 611310 711 511 512

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			Can	Méx	US	Title	Definition	Can	Méx	US
551	4.1				X	Licensing of rights to broadcast intellectual property protected by copyright	<p>Granting permission to broadcast copyrighted intellectual property owned or controlled by the licensor. Includes licenses to broadcast intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Also includes licenses to rebroadcast original broadcasts of spectator sports owned by teams and/or leagues. Includes the right to broadcast copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to broadcast in another format, medium, language or territory. Broadcasts include television, radio, internet, satellite, and cable.</p> <p>Includes:</p> <ul style="list-style-type: none">• temporary transfers of broadcast rights through licensing.• permanent transfer of broadcast rights through sale of such rights. <p>Excludes:</p> <ul style="list-style-type: none">• permanent transfers of all rights granted through outright sale of intellectual property is in product 1.2, Intellectual Property Protected by Copyright. <p>Same as product 9.1 on 711 list.</p>			55111 533110 711 511 512
551	4.2				X	Licensing of rights to publish intellectual property protected by copyright	<p>Granting permission to publish copyrighted intellectual property owned or controlled by the licensor. Includes licenses to publish intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to publish copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to publish in another format, medium, language or territory.</p> <p>Includes:</p> <ul style="list-style-type: none">• temporary transfers of publishing rights through licensing.• permanent transfer of publishing rights through sale of such rights. <p>Excludes:</p> <ul style="list-style-type: none">• permanent transfers of all rights granted through outright sale of intellectual property is in product 1.2, Intellectual Property Protected by Copyright. <p>Same as product 9.2 on 711 list.</p>			55111 533110 541710 541720 611310 711 511 512

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551	4.3				X	Licensing of rights to reproduce intellectual property protected by copyright	Granting permission to reproduce copyrighted intellectual property owned or controlled by the licensor. Includes licenses to reproduce intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to reproduce copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in another format, medium, language or territory. Includes: • temporary transfers of reproduction rights through licensing. • permanent transfer of reproduction rights through sale of such rights. Excludes: • permanent transfers of all rights granted through outright sale of intellectual property is in product 1.2, Intellectual Property Protected by Copyright. Same as product 9.3 on 711 list.			55111 533110 541710 541720 611310 711 511 512
551	4.4				X	Licensing of rights to film intellectual property protected by copyright	Granting permission to film copyrighted intellectual property owned or controlled by the licensor. Includes licenses to film using intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to film using copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to use the property for filming in another format, language or territory. Includes: • temporary transfers of filming rights through licensing. • permanent transfer of filming rights through sale of such rights. Excludes: • permanent transfers of all rights granted through outright sale of intellectual property is in product 1.2, Intellectual Property Protected by Copyright. Same as product 9.4 on 711 list.			55111 533110 541710 541720 611310 711 511 512

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			Can	Méx	US			Can	Méx	US
551	4.5				X	Licensing of rights to record intellectual property protected by copyright	Granting permission to record copyrighted intellectual property owned or controlled by the licensor. Includes licenses to record using intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, and performing arts productions. Includes the right to record copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to record in another format, language or territory. Includes: • temporary transfers of recording rights through licensing. • permanent transfer of recording rights through sale of such rights. Excludes: • permanent transfers of all rights granted through outright sale of intellectual property is in product 1.2, Intellectual Property Protected by Copyright. Same as product 9.5 on 711 list.			55111 533110 541710 541720 611310 711 511 512
551	4.6				X	Licensing of rights to perform intellectual property protected by copyright	Granting permission to perform copyrighted intellectual property owned or controlled by the licensor. Includes licenses to perform using intellectual property that is implicitly or explicitly protected by copyrights, such as book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions. Includes the right to perform copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to perform in another format, medium, language or territory. Includes: • temporary transfers of performance rights through licensing. • permanent transfer of performance rights through sale of such rights. Excludes: • permanent transfers of all rights granted through outright sale of intellectual property is in product 1.2, Intellectual Property Protected by Copyright. Same as product 9.6 on 711 list.			55111 533110 541710 541720 611310 711 511 512

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			Can	Méx	US			Can	Méx	US
551	4.9				X	Licensing of rights to use intellectual property protected by copyright, nec.	Granting permission to use copyrighted intellectual property owned or controlled by the licensor in a manner not elsewhere classified. Includes licenses to use intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to use copyrighted intellectual property, in a manner not elsewhere classified, for an agreed period of time, manner, and place. Includes: • temporary transfers of rights through licensing. • permanent transfer of individual or some rights (e.g., only book and/or film rights) through sale of such rights. Excludes: • permanent transfers of all rights granted through outright sale of intellectual property is in product 1.2, Intellectual Property Protected by Copyright. Same as product 9.9 on 711 list.			55111 533110 541710 541720 611310 711 511 512
551	5				X	Loans	Loans represent the direct lending of funds under legal contract, either unsecured or secured by the assets being financed or by other assets, but without the exchange or the use of securities as collateral. Includes interest received, origination and other fees received, and revenue from sales of loans. Same as product 1.1.1 in 52 list.			55111 52
551	6				X	General accounting services	Includes bookkeeping, compilation, and one or more of the following services, sold for a single fee: payroll services or tax preparation services. Excludes bookkeeping and compilation combined with payroll calculations only. Same as product 1.2.1 on 5412 list.			55111 541211 541219

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			Can	Méx	US			Can	Méx	US
551	7				X	Legal services, business and commercial law	Providing legal advice, representation, and drafting of documents and related services regarding business and commercial matters such as antitrust, business incorporation, banking, securities, bankruptcy, and insurance. Excludes: • criminal law legal services. • civil negligence legal services. Same as product 1.2.4 in 5411 list.			55111 541110 541120 541190
551	8				X	Human resources management consulting services	Providing advice and guidance concerning the development or modification of human resources strategies, policies, practices and procedures. Includes consulting on recruitment; compensation, benefits, performance measurement and appraisal; organizational development (improving functioning within and between groups); employee training and development needs; outplacement procedures and plans for assistance to employees; succession planning; compliance with government regulations in areas such as health, safety, workers' compensation and employment equity; labor-management relations; employee assistance programs; and human resources audits. Includes: • expert witness services concerning human resources management. Excludes: • services to implement a proposed solution and consulting bundled with implementation services. • employee training when provided as a stand-alone service. Same as product 1.4 in 54161 list.			55111 541612 5412

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			Can	Méx	US	Title	Definition	Can	Méx	US
551	9				X	Production services for basic and applied research in the physical, engineering, biological, agricultural, veterinary, and environmental sciences	<p>Contract provision of basic and applied research services in the physical, engineering, biological, agricultural, veterinary, and environmental sciences that may result in the creation of intellectual property. Includes contracts for the creation of original works that can be implicitly or explicitly protected by copyright and industrial property laws. The contract specifies the disposition of any intellectual property arising from the worked performed under the contract. This product group includes basic and applied research services which are defined as conducting original systematic investigation using experiment, theory and analysis, for the purpose of acquiring new knowledge of the underlying foundations of phenomena and observable facts, with or without any particular application or use in view. Basic research usually results in discoveries of new theories or laws, while applied research usually results in the determination of possible uses for the findings of basic research, or of new methods or ways of achieving specific objectives. Includes services provided in fulfillment of legal contracts as well as those performed under terms of dedicated grants and gifts.</p> <p>Includes detailed products under 1.1.2 - 1.5 and products under 2.1.1 - 2.5 in 5417 list</p>			55111 541710 611310
551	10				X	Production services for product development	<p>Contract provision of product development services that may result in the creation of intellectual property. Includes contracts for the creation of original works that can be implicitly or explicitly protected by copyright and industrial property laws. The contract specifies the disposition of any intellectual property arising from the worked performed under the contract. This product group includes development services which are defined as systematic work, drawing on research findings or other scientific knowledge or practical experience, for the purpose of creating new or significantly improved goods, services, systems, methods or processes. Includes services provided in fulfillment of legal contracts as well as those performed under terms of dedicated grants and gifts.</p> <p>Includes detailed products under 3.2.1 and 3.2.2 on 5417 list.</p>			55111 541710 611310 622
551	10				X	Office administrative services	<p>Providing a bundle of office administrative services on a contract or fee basis, which the client uses to carry out its own activity. The services provided are "non-core" with respect to the client's activity. Services include day-to-day office administrative services, such as billing, record keeping, personnel, secretarial, mail room, and other administrative activities.</p> <p>Same as product 1 in 5611 list.</p>			55111 56111 56140